

Livinda Christy Monica

Product Designer

livindachristy.com

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Bandung, Indonesia

WORK EXPERIENCE

UI/UX Designer

Astronaut Technologies Pte Ltd

Sept 2020 - Present (Bandung, Indonesia)

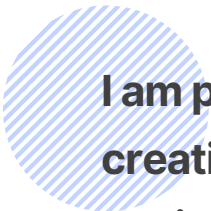
- Create a new Astronaut's design system
- Advocate user experience design best practices
- Establish secondary research (competitive research & benchmarking)
- Assist the Product Managers in creating product requirements document
- Conduct usability tests and user interview
- Analyse findings and identify features improvement
- Communicate design ideas and prototypes to the Engineers, Product Managers, and Chief of Product Officer
- Create personas through user research and data
- Coordinate with the QA team regarding design implementation and UAT
- Develop wireframes and prototypes
- Take the role of a mentor to a mid designer

Product Designer

CrediBook

July 2020 - Sept 2020 (Jakarta, Indonesia)

- Designed transactions feature hence users are able to track their income and expenses
- Designed group transactions feature hence the CrediBook's users are able to create any transactions and bill in a group
- Designed payment system for supporting the transactions



I am passionate about creating impactful designs that does not only meet users' needs, but also delivers a delightful experience through creativity, problem solving, and good ideas.

SKILLS

UX Research

- Conduct usability test (moderated & unmoderated)
- Conduct user interview
- Create a UX Research plan
- Create survey
- Create persona
- Create affinity map
- Create a user journey map
- Analyse qualitative and quantitative data

Tools: Miro, Lookback, Survicate, Confluence, Maze, GitMind.

UI/UX Design

- Design Thinking
- Visual Communication Design
- Create wireframes
- Create lo-fi & hi-fi design
- Create prototyping
- Create user flow

Tools: Whimsical, Figma, Marvel, InVision, Sketch, Adobe XD, Storybook.

UX Writing

- Conduct research
- Analyse findings
- Advocate for the effective microcopy

Tools: Whimsical, Figma, Miro, Grammarly, WordTune.

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WORK EXPERIENCE

UI Designer

PT Payfazz Teknologi Nusantara

May 2019 - June 2020 (Jakarta, Indonesia)

- Improved the design process and error handling experience in the POST. Point of Sales dashboard
- Conducted usability testing (moderated)
- Designed lo-fi and hi-fi mockups

Product Designer

ZEEPOS

Sept 2017 - April 2019 (Jakarta, Indonesia - Full Remote)

- Identified problems and suggested design solutions to meet user needs, technical constraints, and business requirements
- Designed hotel booking content management system
- Improved and designed ZEEPOS Point of Sales for Food and Beverage (desktop & tablet)

Frontend Developer / UX Designer

Roketin

July 2016 - August 2017 (Bandung, Indonesia)

- Conducted qualitative research (user interview)
- Designed UI assets
- Designed lo-fi and hi-fi mockups
- Maintained and improved website
- Built responsive website and features (Bootstrap, HTML5, CSS3, JavaScript, jQuery, Laravel)

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SKILLS

Project Management

- Create product requirements document
- Establish the Sprint Retrospective

Tools: Asana, Confluence, Jira, Notion, Trello, Airtable.

Web Development

Build a simple website by utilising Bootstrap or WordPress.

Tools: Sublime Text, Atom.

EDUCATION

Business Information Technology

Faculty of Information Technology and Science - Parahyangan Catholic University
Bachelor of Engineering

2008 - 2013

Bandung, Indonesia

Vice of Academic Division (2010 - 2011)

LANGUAGE

- English (TOEFL 572)
- French (B2 CECRL)